

**6th BIENNIAL
INTERNATIONAL MILANO MASTERCLASS**

Milan, Italy • March 25-29, 2011

Directors: Paolo Castelnovo – Pietro Palma



SPECIAL ANNIVERSARY MEETING
10 YEARS OF MILANO MASTERCLASSES - IN PURSUIT OF EXCELLENCE

Segment # 2
AESTHETIC & RECONSTRUCTIVE
RHINOPLASTY
March 27-29, 2011

Segment Director
Pietro PALMA

FINAL OPERATIVE PROGRAMM

WEBSITE
www.milanomasterclass.it



6th BIENNIAL INTERNATIONAL INSTRUCTIONAL “MILANO MASTERCLASS”

SEGMENT 2

AESTHETIC & RECONSTRUCTIVE RHINOPLASTY

Sunday, March 27 – Tuesday, March 29

INTERNATIONAL FACULTY

Peter **ADAMSON** (CDN), Fazil **APAYDIN** (TR), Cemal **CINGI** (TR),
Mark **CONSTANTIAN** (USA), Roxana **COBO** (CO),
Rick **DAVIS** (USA), **Monte HARRIS** (USA), Jae Goo **KANG** (ROK),
David **KIM** (USA), Gilbert **NOLST TRENITÉ** (NL),
Leonid **PAVLUCHENKO** (RUS), Steve **PEARLMAN** (USA),
Julian **ROWE-JONES** (UK), Abel-Jan **TASMAN** (CH),
Edwin **WILLIAMS** (USA)

LOCAL FACULTY

Armando **BOCCIERI**, Giovanni **BOTTI**, Mario **BUSSI**, Marco **KLINGER**,
Riccardo **MAZZOLA**, Mario **PELLE CERAVOLO**, Enrico **ROBOTTI**,
Sebastiano **SCIUTO**, Ignazio **TASCA**

SELECTED SPEAKERS

Daniel **àWENGEN** (CH), Thomas **HUNDT** (D), Milos **KOVACEVIC** (D),
Michal **KRAWCZYNSKI** (PL), Alireza **MESBAHI** (IR),
Domenico **MINGHETTI** (I), Nancy **MIRANDA** (YV), Antonio **MORETTI** (I)



6th BIENNIAL INTERNATIONAL INSTRUCTIONAL “MILANO MASTERCLASS”

SEGMENT 2

AESTHETIC & RECONSTRUCTIVE RHINOPLASTY

Sunday, March 27 – Tuesday, March 29

Sunday, March 27, 2011

14:00 - Welcome. Introductory remarks.

Palma

14.30 – 17.00: SURGEON’S DILEMMA #1

Rhinoplasty- starting steps for success. How junior surgeons may improve their rhinoplasty outcomes.

Facilitators: Nolst-Trenité, Tasman

Improving your sleep – the essentials of good patient selection

Adamson

How to teach yourself rhinoplasty

Constantian

Nose forward – sideways – onwards and upwards

Palma

The nasoseptal L-strut: the foundation of aesthetic and functional rhinoplasty

Kim

The hidden side of rhinoplasty – how to achieve better functional outcomes

Tasca

Powered instruments can get better results in rhinoplasty?

Bussi

From simple to difficult noses: handling the transition

Cingi

What I have learned from my failures

Williams

Avoiding typical rhinoplasty stigmata in the lower nose

Davis

Open microphone session

17.00 – 17.30 / Coffee Break

17.30 – 19.00: SURGEON’S DILEMMA #2

Avoiding the rhinoplasty reveal.

Facilitators: Pelle, Rowe-Jones

The critical anatomical variants to avoid a bad result

Constantian

Lessons learned from revision rhinoplasty

Pearlman

Cultivating aesthetic consciousness - avoiding nasal imbalance in patients of african descent *Harris*

Versatile use of grafting in secondary rhinoplasty

Robotti

Correcting typical rhinoplasty stigmata of the lower nose

Davis

Repairing the “fixed” look - which procedure for which patient

Sciuto

Open microphone session

19.15 / Adjourn

Monday, March 28, 2011 – MORNING SESSION

7.45 – 10.00: SURGEON'S DILEMMA #3

Mirror, mirror - rebuilding surface aesthetics on the frontal view.

Facilitators: Apaydin, Kim

Indispensible techniques for ideal frontal view

Twisted noses in asymmetric faces

Spreader grafts – where do we stand?

Why and how I use spreader grafts/flaps

Uncomplicated handling of the midnose

A graduated approach to creating tip triangularity - aesthetic light and shadowing

Curves and lines - a diagnostic approach to the bulbous tip

Correction of the malpositioned lateral crura - impact on the frontal view

Open microphone session

Adamson

Cingi

Cobo

Apaydin

Palma

Kim

Rowe Jones

Bocchieri

10.00 – 10.30 / Coffee Break

10.30 – 12.45: SURGEON'S DILEMMA #4

The beholder's eye - how to make elegant nasal profiles.

Facilitators: Cingi, Williams

Matching surgical technique to elegant nasal profile aesthetics

Elegant profile and ethnicity

The radix graft – to be or not to be

Naso-labial angle - the Cinderella of rhinoplasty

How to replicate target profile despite intra-operative vagaries

Surface aesthetics on the lateral view - two techniques I can't live without

Can you make it great the first time?

Dorsal augmentation - a role for diced cartilage glue?

Open microphone session

Davis

Nolst Trenité

Adamson

Pelle

Kang

Williams

Palma

Tasman

13.00 – 14.30 / Buffet lunch

Monday, March 28, 2011 – AFTERNOON SESSION

14.30 – 15.30: SELECTED SPEAKERS' CORNER

Facilitator: Rowe-Jones, Sciuto

Unilateral alar base resection
Three suggestions for nasal tip refinement
Outer lamella of the rib in revision rhinoplasty
Fillers in rhinoplasty and chin augmentation - to do and not to do
Changing shape and position of the columella
Flaring spreader flap & upper lateral steal – targeted solutions
Nasal implants
Correcting vestibular stenosis with composite auricular graft in children

*Mesbahi
Minghetti
Moretti
Hundt
Krawczyński
Kovacevic
àWengen
Miranda*

Open microphone session

15.30 – 17.00: SURGEON'S DILEMMA #5

The forgotten dimension - the basal view.

Facilitators: Constantian, Harris

How to get a stable caudal septum and better septocolumellar relationship
The base view: problems encountered and how to solve them
Avoiding the “done” look in alar base reduction
Finishing touches in rhinoplasty - the alar rim grafts
The caudal excess nasal deformity – hiding in plain sight
Personal tricks for a nicer basal view

*Apaydin
Mazzola
Adamson
Cobo
Davis
Klinger*

Open microphone session

17.00 – 17.30 / Coffee Break

17.30 – 18.45: SURGEON'S DILEMMA #6

Rules are meant to be broken - when bad is good!

Facilitators: Cobo, Pelle

Vertical lobule division – a chance to cut, a chance to cure
The early revision
Lowering the threshold for autologous costal cartilage in rhinoplasty
Breaking-the-rules rhinoplasty - what I've learned and what I've changed in my practice
Endonasal management of secondary open rhinoplasty deformities

*Adamson
Nolst Trenité
Williams
Pavluchenko
Constantian*

Open microphone session

18.45 – 19:00: THE DAY IN REVIEW – Q&A (Adamson)

21.00: GALA DINNER

Location: **Palazzo Clerici** - Via Clerici 5, Milano

Complimentary shuttle bus service

Departure from Hotel Melià at 8:00 pm

Tuesday, March 29, 2011 - MORNING SESSION

7.45 – 10.15: SURGEON'S DILEMMA #7

Bad breaks, bad news. Improving your osteotomies.

Facilitators: Apaydin, Pearlman

Breaking the mold – carefully and consistently
Osteotomies - variations on a theme
Thinking of the dorsum in 3D - managing the K area.
Changing aesthetics of the profile/bony base relationship
Combined osteotomy approaches
Power hump removal – using electricity to full advantage
"Effective" osteotomies technique - the trap of the "spare " osteotomies.
Running against conventional wisdom in osteotomies
Open microphone session

*Adamson
Tasman
Rowe-Jones
Palma
Cobo
Davis
Pavluchenko
Kang*

10.15 – 10.45 / Coffee Break

10.45 – 12.30: SURGEON'S DILEMMA #8

Creating what others know about you. Useful tips for practice enhancement.

Facilitators: Williams - Davis

All the world's a stage
Taking your practice to Broadway
You are your brand
3D imaging in rhinoplasty - a transformative consultation tool
Achieving exponential practice growth in a recession market
The little secrets to setting up a bullet-proof practice
Open microphone session

*Rowe-Jones
Adamson
Pearlman
Harris
Williams
Palma*

12.30 – 13.45 / Buffet lunch

Tuesday, March 29, 2011 - AFTERNOON SESSION

13.45 – 14.15: KEYNOTE LECTURE

My most unhappy patients and what they taught me *Constantian*

14.15 – 16.00: VIDEOSESSION 1.

Personal solutions for common and unusual rhinoplasty problems.

Facilitators: Cobo - Tasman

Williams The versatile tongue in groove technique using an endonasal approach

Constantian Endonasal approach to an asymmetrical, long nose with a large skin sleeve

Pearlman Spreader grafts via endonasal approach

Apaydin Droopy tip management

16.00 – 16.30 / Coffee Break

16.30 – 18.00: VIDEOSESSION 2.

Personal solutions for common and unusual rhinoplasty problems.

Facilitators: Adamson - Rowe Jones

Adamson (crooked nose, the overprojected tip, vertical arch divisions, grafting, alar base reduction)

Cobo Septal extension grafts: uses and applications in primary rhinoplasty

Kim Elemental reconstruction of the crooked nose

Rowe-Jones Open approach rhinoplasty for the overprojected dorsum with tip underprojection

18.00: TAKING HOME PEARLS

The “impossible noses”.

Facilitators: Nolst Trenité - Palma

Interactive clinical cases presentations: Analysis-Surgery-Results.

Davis - Kim - Kang – Pearlman - Tasman

18.45: CLOSING REMARKS. GOOD-BYE TO THE 7TH MILAN MASTERCLASS 2013