6th BIENNIAL INTERNATIONAL MILAN MASTERCLASS

Milan, Italy • March 25-29, 2011

Directors: Paolo Castelnuovo – Pietro Palma

SPECIAL ANNIVERSARY MEETING
10 YEARS OF MILANO MASTERCLASSES - IN PURSUIT OF EXCELLENCE

Segment # 2
AESTHETIC & RECONSTRUCTIVE RHINOPLASTY
March 27-29, 2011

Segment Director
Pietro PALMA

FINAL OPERATIVE PROGRAMM

WEBSITE
www.milanomasterclass.it
SEGMENT 2
AESTHETIC & RECONSTRUCTIVE RHINOPLASTY
Sunday, March 27 – Tuesday, March 29

INTERNATIONAL FACULTY

Peter ADAMSON (CDN), Fazil APAYDIN (TR), Cemal CINGI (TR),
Mark CONSTANTIAN (USA), Roxana COBO (CO),
Rick DAVIS (USA), Monte HARRIS (USA), Jae Goo KANG (ROK),
David KIM (USA), Gilbert NOLST TRENITÉ (NL),
Leonid PAVLUCHENKO (RUS), Steve PEARLMAN (USA),
Julian ROWE-JONES (UK), Abel-Jan TASMAN (CH),
Edwin WILLIAMS (USA)

LOCAL FACULTY

Armando BOCCIERI, Giovanni BOTTI, Mario BUSSI, Marco KLINGER,
Riccardo MAZZOLA, Mario PELLE CERAVOLO, Enrico ROBOTTI,
Sebastiano SCIUTO, Ignazio TASCA

SELECTED SPEAKERS

Daniel àWENGEN (CH), Thomas HUNDT (D), Milos KOVAČEVIĆ (D),
Michal KRAWCZYNSKI (PL), Alireza MESBAHI (IR),
Domenico MINGHETTI (I), Nancy MIRANDA (YV), Antonio MORETTI (I)
6th BIENNIAL INTERNATIONAL INSTRUCTIONAL “MILANO MASTERCLASS”

SEGMENT 2
AESTHETIC & RECONSTRUCTIVE RHINOPLASTY
Sunday, March 27 – Tuesday, March 29

Sunday, March 27, 2011

14:00 - Welcome. Introductory remarks.  
Palma

14.30 – 17.00: SURGEON’S DILEMMA #1
Rhinoplasty- starting steps for success. How junior surgeons may improve their rhinoplasty outcomes.
Facilitators: Nolst-Trenité, Tasman
Improving your sleep – the essentials of good patient selection  
Adamson
How to teach yourself rhinoplasty  
Constantian
Nose forward – sidewards – onwards and upwards  
Palma
The nasoseptal L-strut: the foundation of aesthetic and functional rhinoplasty  
Kim
The hidden side of rhinoplasty – how to achieve better functional outcomes  
Tasca
Powered instruments can get better results in rhinoplasty?  
Bussi
From simple to difficult noses: handling the transition  
Cingi
What I have learned from my failures  
Williams
Avoiding typical rhinoplasty stigmata in the lower nose  
Davis
Open microphone session

17.00 – 17.30 / Coffee Break

17.30 – 19.00: SURGEON’S DILEMMA #2
Avoiding the rhinoplasty reveal.
Facilitators: Pelle, Rowe-Jones
The critical anatomical variants to avoid a bad result  
Constantian
Lessons learned from revision rhinoplasty  
Pearlman
Cultivating aesthetic consciousness - avoiding nasal imbalance in patients of african descent  
Harris
Versatile use of grafting in secondary rhinoplasty  
Robotti
Correcting typical rhinoplasty stigmata of the lower nose  
Davis
Repairing the “fixed” look - which procedure for which patient  
Sciuto
Open microphone session

19.15 / Adjourn
7.45 – 10.00: SURGEON’S DILEMMA #3
Mirror, mirror - rebuilding surface aesthetics on the frontal view.
Facilitators: Apaydin, Kim
Indispensible techniques for ideal frontal view
Twisted noses in asymmetric faces
Spreader grafts – where do we stand?
Why and how I use spreader grafts/flaps
Uncomplicated handling of the midnose
A graduated approach to creating tip triangularity - aesthetic light and shadowing
Curves and lines - a diagnostic approach to the bulbous tip
Correction of the malpositioned lateral crura - impact on the frontal view
Open microphone session

10.00 – 10.30 / Coffee Break

10.30 – 12.45: SURGEON’S DILEMMA #4
The beholder’s eye - how to make elegant nasal profiles.
Facilitators: Cingi, Williams
Matching surgical technique to elegant nasal profile aesthetics
Elegant profile and ethnicity
The radix graft – to be or not to be
Naso-labial angle - the Cinderella of rhinoplasty
How to replicate target profile despite intra-operative vagaries
Surface aesthetics on the lateral view - two techniques I can’t live without
Can you make it great the first time?
Dorsal augmentation - a role for diced cartilage glue?
Open microphone session

13.00 – 14.30 / Buffet lunch
**Monday, March 28, 2011 – AFTERNOON SESSION**

**14.30 – 15.30: SELECTED SPEAKERS’ CORNER**

*Facilitator: Rowe-Jones, Sciuto*

- Unilateral alar base resection: Mesbahi
- Three suggestions for nasal tip refinement: Minghetti
- Outer lamella of the rib in revision rhinoplasty: Moretti
- Fillers in rhinoplasty and chin augmentation - to do and not to do: Hundt
- Changing shape and position of the columella: Krawczyinski
- Flaring spreader flap & upper lateral steal – targeted solutions: Kovacevic
- Nasal implants: Wengen
- Correcting vestibular stenosis with composite auricular graft in children: Miranda

*Open microphone session*

**15.30 – 17.00: SURGEON’S DILEMMA #5**

*The forgotten dimension - the basal view.*

*Facilitators: Constantian, Harris*

- How to get a stable caudal septum and better septocolumellar relationship: Apaydin
- The base view: problems encountered and how to solve them: Mazzola
- Avoiding the “done” look in alar base reduction: Adamson
- Finishing touches in rhinoplasty - the alar rim grafts: Cobo
- The caudal excess nasal deformity – hiding in plain sight: Davis
- Personal tricks for a nicer basal view: Klinger

*Open microphone session*

17.00 – 17.30 / Coffee Break

**17.30 – 18.45: SURGEON’S DILEMMA #6**

*Rules are meant to be broken - when bad is good!*

*Facilitators: Cobo, Pelle*

- Vertical lobule division – a chance to cut, a chance to cure: Adamson
- The early revision: Nolst Trenité
- Lowering the threshold for autologous costal cartilage in rhinoplasty: Williams
- Breaking-the-rules rhinoplasty - what I've learned and what I've changed in my practice: Pavluchenko
- Endonasal management of secondary open rhinoplasty deformities: Constantian

*Open microphone session*

**18.45 – 19:00: THE DAY IN REVIEW – Q&A (Adamson)**

**21.00: GALA DINNER**

*Location: Palazzo Clerici - Via Clerici 5, Milano*

*Complimentary shuttle bus service*

*Departure from Hotel Melià at 8:00 pm*
**Tuesday, March 29, 2011 - MORNING SESSION**

**7.45 – 10.15: SURGEON’S DILEMMA #7**
*Bad breaks, bad news. Improving your osteotomies.*

*Facilitators: Apaydin, Pearlman*

- Breaking the mold – carefully and consistently
- Osteotomies - variations on a theme
- Thinking of the dorsum in 3D - managing the K area.
- Changing aesthetics of the profile/bony base relationship
- Combined osteotomy approaches
- Power hump removal – using electricity to full advantage
- "Effective" osteotomies technique - the trap of the "spare " osteotomies.
- Running against conventional wisdom in osteotomies

_Open microphone session_

**Adamson**

**Tasman**

**Rowe-Jones**

**Palma**

**Cobo**

**Davis**

**Pavluchenko**

**Kang**

10.15 – 10.45 / Coffee Break

**10.45 – 12.30: SURGEON’S DILEMMA #8**
*Creating what others know about you. Useful tips for practice enhancement.*

*Facilitators: Williams - Davis*

- All the world’s a stage
- Taking your practice to Broadway
- You are your brand
- **3D imaging in rhinoplasty - a transformative consultation tool:**
- Achieving exponential practice growth in a recession market
- The little secrets to setting up a bullet-proof practice

_Open microphone session_

**Rowe-Jones**

**Adamson**

**Pearlman**

**Harris**

**Williams**

**Palma**

12.30 – 13.45 / Buffet lunch
Tuesday, March 29, 2011 - AFTERNOON SESSION

13.45 – 14.15: KEYNOTE LECTURE
My most unhappy patients and what they taught me Constantian

14.15 – 16.00: VIDEOSESSION 1.
Personal solutions for common and unusual rhinoplasty problems.
Facilitators: Cobo - Tasman
Williams The versatile tongue in groove technique using an endonasal approach
Constantian Endonasal approach to an asymmetrical, long nose with a large skin sleeve
Pearlman Spreader grafts via endonasal approach
Apaydin Droopy tip management

16.00 – 16.30 / Coffee Break

16.30 – 18.00: VIDEOSESSION 2.
Personal solutions for common and unusual rhinoplasty problems.
Facilitators: Adamson - Rowe Jones
Adamson (crooked nose, the overprojected tip, vertical arch divisions, grafting, alar base reduction)
Cobo Septal extension grafts: uses and applications in primary rhinoplasty
Kim Elemental reconstruction of the crooked nose
Rowe-Jones Open approach rhinoplasty for the overprojected dorsum with tip underprojection

18.00: TAKING HOME PEARLS
The “impossible noses”.
Facilitators: Nolst Trenité - Palma
Interactive clinical cases presentations: Analysis-Surgery-Results.
Davis - Kim - Kang – Pearlman - Tasman

18.45: CLOSING REMARKS. GOOD-BYE TO THE 7TH MILAN MASTERCLASS 2013